

Weddings by Michele and

LexingtonBridalShows.com

May 23, 2010

Bridal Show Registration

May 23, 2010 from 11 am - 5 pm

Embassy Suites Hotel

Newtown Pike and I-75, Lexington

\$550.00 per booth

Booth placement determined on a first come first serve basis with booth payment.

Payment must be received in order to be assigned a booth number.

MICHELE LANDERS

WEDDINGS BY MICHELE

2800 ASHBROOKE DRIVE, LEXINGTON, KY 40513

PHONE: 859-913-9132

YOU CAN VIEW THE SHOW FLOOR LAYOUT AT

WWW.LEXINGTONBRIDALSHOWS.COM

UNDER VENDOR SECTION.

Each vendor will be provided with a booth space including a 6 foot table, and two chairs. Booth spaces in the lounge and pre-function areas are odd sized; please check with Michele to see if a booth in those areas are right for your service.

All vendors are responsible for providing booth signage and an extension cord (and strip if plugging in more than one item) if you are using electricity.

The list of brides and their information will be provided in print or electronic form within 5 days of the show.

The Advertising

We will put the bulk of the booth rental fees towards billboards (5 to 6 starting one month out), radio (3 stations starting two weeks out), television (multiple cable stations for two weeks) and print and Web advertising.

What will make this show unique?

Multiple bridal shops.

Wed Ed Sessions - An opportunity to speak to a small "classroom" of brides. Let us know if you're interested.

Free admission for brides and their guests.

Programs will be handed out to each bride with an exhibitor listing and map of the show floor.

Let us know if you will need:

_____ Pipe & Drape (extra sections can be ordered)

All ballroom booths will have it automatically.

_____ Electricity (bring extension cord & strip)

_____ Extra Table

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____ Cell: _____

E-mail address: _____

Web site address: _____

Credit Card (type) _____ Card number _____ Expiration _____

Billing zip code _____ CVP _____

Check (payable to: Weddings by Michele) _____ Enclosed

_____ Sent from Corporate Office

Send me the bridal show list:

_____ as a spreadsheet via e-mail _____ printed form _____ in label form (no extra charge)

Number of Booths Requested _____ Booth Number Preference _____

Booths are generally assigned on a first come first serve basis, considering vendor needs and product being showcased. We reserve the right to make final booth assignments and last minute changes if necessary.